

TAMKO®

THE TAMKO
EDGE®

**A CONTRACTOR PROGRAM THAT
WORKS AS HARD AS YOU DO.**



THE TAMKO EDGE[®]

A loyalty program designed with the professional roofing contractor in mind, with multiple tiers to fit your business needs and a host of benefits to help you GROW YOUR BUSINESS.

FIND YOUR PERFECT FIT

NO annual membership fees. Business requirements within reach.
Built to fit your business needs with 1 non-certified and 2 certified tier options.

	 TEAM TAMKO PROFESSIONAL CONTRACTOR	 TAMKO PRO CERTIFIED CONTRACTOR	 TAMKO MASTERCRAFT PRO CERTIFIED CONTRACTOR MC
PROGRAM INFO			
Certified Contractor*	—	✓	✓
Application Fee**	—	\$250	\$250
Annual Membership Fee	—	—	—
Annual Requirements	—	1,500 SSQ of eligible TAMKO products installed	3,000 SSQ of eligible TAMKO products installed
PROGRAM			
15 Year Full Start [®] Enhanced Warranty [†]	—	✓	✓
20 Year Full Start [®] Enhanced Warranty [†]	—	✓	✓
30 Year Full Start [®] Enhanced Warranty [†]	—	—	✓
Optional Roof System Warranty Upgrade [‡]	—	✓	✓
PROGRAM BENEFITS			
Cash-Back Rewards	✓	✓	✓
Edge Store Funds	✓	✓	✓
Digital Business Tools	✓	✓	✓
Homeowner Financing Vendor	—	✓	✓
Lead Generation	✓	✓	✓
Visualizer and Estimating Tools	✓	✓	✓

* Non-Certified contractors are NOT eligible to offer enhanced limited warranties

** Application fees are non-refundable

† Per SSQ right-to-offer fees apply

‡ System upgrade available at NO ADDITIONAL FEES on eligible HeritageShield, ProShield and MasterShield installations

THE TAMKO EDGE® PROGRAM

Get the Edge with a contractor program that works as hard as you do.



Team TAMKO — Non-certified contractors.
Access to digital portal, Edge Rewards program, vendor discounts, Edge Store funds and marketing tools.



TAMKO Pro — TAMKO Certified Contractors.
Access to TWO enhanced shingle warranties and optional roof system upgrade, Pro Rewards program, digital portal, vendor discounts, Edge Store funds and marketing tools.



TAMKO MasterCraft Pro — TAMKO Certified Contractors.
Access to THREE enhanced shingle warranties and optional roof system upgrade, Pro Rewards program, digital portal, vendor discounts, Edge Store funds and marketing tools.

STATE-OF-THE-ART CUSTOMER EXPERIENCE

New high-tech digital portal for our best contractor experience yet.

- **Real-time analytics**
- **Print-on-demand materials**
- **Easily submit and track rewards**
- **Quickly register enhanced warranties**
- **Access digital marketing tools**
- **Unlock vendor discounts**
- **Dedicated customer support**



EARN MORE WITH OUR BEST REWARDS

Our BEST contractor rewards programs, available exclusively to members of The TAMKO Edge® program. Now featuring digital submission and tracking for a better contractor experience.



As a TAMKO Certified Contractor, you are automatically enrolled in Pro Rewards each year and eligible to earn our highest per SSQ cash back on qualifying purchases of TAMKO products.



Team TAMKO non-certified members of The TAMKO Edge® contractor program are automatically enrolled in the Edge Rewards contractor cash-back rewards program and are eligible for cash back on qualifying purchases of TAMKO products.

OFFER ONE-OF-A-KIND WARRANTIES



TAMKO HeritageShield® Enhanced Limited Warranty
Offers a 15-year Full Start® non-prorated warranty period on Heritage® shingle installations. The TAMKO HeritageShield Enhanced Limited Warranty may be offered by both TAMKO Pros and TAMKO MasterCraft Pros.



TAMKO ProShield® Enhanced Limited Warranty
Offers a 20-year Full Start® non-prorated warranty period on qualifying shingles. The TAMKO ProShield Enhanced Limited Warranty may be offered by both TAMKO Pros and TAMKO MasterCraft Pros.



TAMKO MasterShield® Enhanced Limited Warranty
Offers a 30-year Full Start® non-prorated warranty period on qualifying shingles. The TAMKO MasterShield Enhanced Limited Warranty may only be offered exclusively by TAMKO MasterCraft Pros.



TAMKO WxtShield Enhanced System Warranty®
Extends the Full Start® non-prorated warranty period to the entire roof system on TAMKO HeritageShield®, ProShield® and MasterShield® Enhanced Warranty installations when shingles are installed with 3 qualifying TAMKO® accessory products.

The only enhanced warranties of their kind.

Enhanced shingle warranties extending the Full Start® non-prorated coverage period to **15, 20 or 30 years** on qualifying shingle installations.

Innovative upgrade to a roof system warranty when 3 qualifying TAMKO accessories are used.

Same great enhanced coverage for multifamily and non-residential installations that's offered on single family installations.

Extended warranty transfer period.

WARRANTY INFO	HERITAGESHIELD®	PROSHIELD®	MASTERSHIELD®
Full Start® Non-Prorated Period	15 Years	20 Years	30 Years
Eligible for Roof System Upgrade	✓	✓	✓
QUALIFYING SHINGLES			
Heritage®	✓	—	—
Heritage® Vintage®	—	✓	✓
Proline Titan XT®	—	✓	✓
Proline StormFighter IR®	—	✓	✓

MARKET YOUR BUSINESS

Outfit your crew with TAMKO gear and get customized co-branded literature to help market your business and close the sale.

Now featuring pre-loaded contractor funds to spend on marketing items in the digital Edge Store.



GROW YOUR BUSINESS

Members of The TAMKO Edge® program have access to a wealth of digital tools and services that separate you from the competition, including vendor discounts and special offers for both certified and non-certified contractors. Grow your business and deliver the best service to your customers with The TAMKO Edge® benefits. Visit tamko.com/edge for more details.



DIGITAL BUSINESS TOOLS

Put your best digital face forward with vendors that offer easy website design, branding, email marketing, online homeowner review collection and digital ads creation and management.



EQUIPMENT AND SUPPLY DISCOUNTS

Save money on the right equipment and supplies for your business. TAMKO works with companies to get TAMKO Certified Contractors discounts on the business supplies and equipment that you need to get the job done.



HOMEOWNER FINANCING

Ease the burden of home repair expenses by offering homeowner financing options. TAMKO Certified Contractors have access to special rates and offers through a third-party homeowner financing vendor.



LEAD GENERATION

In order to build your business, you need leads. TAMKO features certified contractors in a searchable online directory and works with innovative companies to provide special promotions on lead gen products and services.



VISUALIZER AND ESTIMATING TOOLS

Save time and labor by creating accurate roof measurements and homeowner visualizations using TAMKO tools or discounted reports through a variety of other third-party services.

The products/services offered by third parties are not the products/services of TAMKO, nor is TAMKO a party to any relationship and/or agreement between those companies and a TAMKO contractor or homeowner.

**PRO
LINE**

INTRODUCING TAMKO PROLINE

TAMKO Certified Contractors can offer enhanced warranties on some of the hottest products on the market, including the new Titan XT and StormFighter IR shingles, featuring innovative technologies for enhanced performance.



Our Fastest Installation Ever

Five-times-larger Rapid Fire Zone® nailing zone* allows for faster, easier installation.



Our Strongest Seal Ever

Specially engineered, our Advanced Fusion™ sealants and AnchorLock™ layer technology are designed to seal quickly, lock in nails, and help resist high winds.



Our Highest Wind Protection Ever

The WindGUARD™ Warranty offers coverage up to 160 mph, with only four nails installed in the expanded nailing zone when using TAMKO® Starter.†

TITAN^{XT}
PREMIUM ARCHITECTURAL SHINGLES

STORMFIGHTER^{IR}
CLASS 4 IMPACT RATED SHINGLES

* Compared with TAMKO's Heritage® shingles manufactured in KS, MD, MO and TX.

† Please consult TAMKO's Limited Warranty and Application Instructions for any requirements or limitations.

THE TAMKO EDGE®

**HOMEOWNERS ARE COUNTING ON YOU.
YOU CAN COUNT ON US.**

Choose a contractor program that works as hard as you do. Featuring one non-certified tier and two certified tiers, The TAMKO Edge® program enables certified contractors to offer one-of-a-kind enhanced warranties with extended Full Start® non-prorated warranty periods on select shingles, and offers both certified and non-certified contractors a state-of-the-art digital contractor experience that puts the control of managing rewards, spending their pre-loaded contractor funds, and utilizing a host of marketing tools and services into the contractor's hands.

THE PERFORMANCE, FEATURES AND WARRANTY YOU WANT TO BUILD YOUR BUSINESS.



Register for an account
in The TAMKO Edge®
today to get started.
tamkoedge.com